



JASON + ED DANIELAK

THE TRAVELING HUSBANDS

PARTNERSHIP MEDIA KIT / 2026

Travel, hospitality and the details that make a place memorable.



MEET JASON & ED

TRAVEL IS PERSONAL FOR US. SO IS THE WAY WE TELL IT.

Hi, we're Jason and Ed: married, still in love, still exploring and always seeking meaning in the places we go. Together, we are The Traveling Husbands, a storytelling initiative of JAD Design Services LLC that brings travel, design and lived experience into the same story.



A LIFE BUILT TOGETHER

Our journey began long before this project. We have made homes in Arizona, Florida, Hawaii and New England, and explored cities and landscapes across the United States, Europe and Japan. Along the way, we have celebrated life, weathered serious illness and held each other through change. The places we visit become part of our shared history, which is why our coverage is never simply about checking off a destination.

WHEN TRAVEL CHANGED

Ed is a brain cancer survivor. The life that followed brought new challenges with vision, mobility, stamina, communication and aphasia. Cancer did not end our desire to travel; it changed the questions we bring with us. Is the route understandable? Is there somewhere to pause? Can a guest ask for help without being diminished? Accessibility is not a special feature in our work. It is part of how Ed experiences every journey, in real time.

ARIZONA / FLORIDA / HAWAII / NEW ENGLAND / AND BEYOND

DESIGN IS NEVER NEUTRAL

Jason is a licensed architect and educator. He reads a destination through arrival, wayfinding, thresholds, light, scale, service and the character of the built environment. To him, design is never neutral: a place can invite someone in or quietly shut them out. His professional lens helps explain why an experience feels effortless, memorable or difficult.

WHY WE SHARE IT

Together, those perspectives shape everything we share: videos, photography, accessibility reviews and honest stories about the beauty, the barriers, the humor and the healing. You will find us in theme parks, hotels, cafes, ferries and cultural landmarks, often pausing to notice how it all feels. We hope to inspire people to travel boldly, help the industries that welcome them build better and deepen our connection to each other and to place.

CURRENT REACH + ESTABLISHED AUDIENCE

AN AUDIENCE THAT KEEPS DISCOVERING.

7.8K

INSTAGRAM FOLLOWERS

2.8K

YOUTUBE SUBSCRIBERS

9.2K

INSTAGRAM VIEWS / 90 DAYS

DISCOVERY

41.4%

Instagram views from non-followers

93.8%

Recent YouTube viewers who are new

96.6%Recent YouTube watch time from
non-subscribers

AUDIENCE PROFILE

63.9%Instagram audience ages
35-54**68.2%**

Instagram audience women

66.4%YouTube audience in the
U.S.**45.4%**YouTube watch time on
television

Performance reflects the last 90 days ending July 2026. Audience demographics use current Instagram and lifetime YouTube insights.

WHAT WE COVER

EXPERIENCES, PLACES AND THE DETAILS BETWEEN.

Our coverage brings a warm, practical and design-aware perspective to every stage of the journey.

**01 DESTINATIONS**

Cities, regional escapes and international journeys shaped by the culture and details that make each place distinct.

**02 HOTELS + RESORTS**

Stays, service, dining and amenities, from arrival through the details that shape comfort and character.

**03 ATTRACTIONS**

Theme parks, museums, cultural sites and events, paired with genuine reactions and practical insight.

**04 FOOD + DRINK**

Local institutions, memorable surprises and the people and atmosphere that give a destination its flavor.

**05 PLACEMAKING**

How design, storytelling and the built environment create connection, identity and memory.

**06 ACCESSIBILITY**

Ed's lived perspective on mobility, communication, comfort and the details that make a place welcoming.

WORK WITH US

MAKE SOMETHING WORTH REMEMBERING.

We create honest, useful travel stories around the complete guest experience: what welcomes people, what stays with them and what audiences need to know before they arrive.

WAYS TO COLLABORATE

01 HOSTED EXPERIENCES

On-location coverage of destinations, hotels, attractions, dining and events

02 SPONSORED STORYTELLING

Dedicated YouTube features, reels, feed posts, stories and cross-platform campaigns

03 DESIGN + ACCESS REVIEWS

Guest-experience insight shaped by Ed's lived access needs and Jason's architectural lens

04 CAMPAIGN ASSETS

Campaign-ready photography, short-form video and evergreen assets

SELECTED PARTNERS

HOSPITALITY + FOOD

Gaylord Palms Resort / Loews Hotels at Universal Orlando Resort

Seminole Hard Rock Hotel & Casino Tampa / HoJo Anaheim

Outrigger Hotels & Resorts Hawaii / Heavenly Hawaiian Coffee

ATTRACTIONS + DESTINATIONS

Busch Gardens Tampa Bay / The Florida Aquarium

SeaWorld Orlando / Universal Orlando Resort / LEGOLAND Florida

Kennedy Space Center Visitor Complex / Mall of America

CityPASS / NASA Social / Travel Art USA

WHAT PARTNERS CAN EXPECT

FIRST-PERSON STORYTELLING

Honest reactions and useful detail

DESIGN + ACCESS PERSPECTIVE

A lens few travel creators can offer

DIGITAL + PRINT-READY ASSETS

Flexible, campaign-ready delivery

START A CONVERSATION

JASON + ED DANIELAK

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A JAD DESIGN SERVICES BRAND

The Traveling Husbands is a trade name (DBA) of JAD Design Services LLC.

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